

KineDok First Screens Conference

March 9 – 10, 2017

The KineDok First Screens Conference will discuss possibilities of professional exchange of social and current issues orientated documentary films made by young filmmakers. The aim is to extend and strengthen connection between film schools in different European countries. Lectures, case studies and presentations will introduce the latest distribution strategies in order to inspire participants and initiate student distribution movements which will serve the international film culture to develop, grow and sustain itself by bringing the cultural value over the borders.

THURSDAY, March 9, 2017

10am – 11am | **Welcome and Introduction**

Overview of the situation in the region regarding the distribution of documentary films.
Short presentations of the participants.

Where: Cervantes Institute, Room No. 8 (Registered conference guests only)

11:20am – 12:20pm | **Lecture: Steven Hadley**

Culture is Dead: Long Live the Audience!

A philosophical, sociological and slightly satirical look at why everything you think you know about culture and audiences is right. And also very wrong.

Where: Cervantes Institute, Room No. 8 (Registered conference guests only)

2pm – 3:30pm | **Czech Docs... Coming Soon**

Presentation of upcoming Czech documentary projects.

Where: Cervantes Institute, Cinema hall (Industry accreditations)

3:45pm – 4:45pm | **Lecture: Mirjam Wiekenkamp**

Finding your audience - an introduction to film PR.

Where: Cervantes Institute, Room No. 8 (Registered conference guests only)

5pm – 6:45pm | **PR and new distribution possibilities**

Workshop for local promoters: How to organize an event-based screening. How to attract and bring new audience. Social media and PR.

Where: Cervantes Institute, Room No. 8 (Registered conference guests + invitations)

9pm – 12am | **KineDok Screening, Q&A and Drink**

Moonwalk with Grandpa (David Alræk, Norway, 2016, 46')

David's grandfather Kåre has always been a fearless adventurer, an inventor with fabulous ideas and a collector of memories – but also David's childhood hero and inspiration source as a director and photographer. When Kåre is diagnosed with dementia, David fears the memories of their life together will be lost. But Grandpa Kåre is not ready to seal his fate, and inspires David to keep on looking for new adventures and memories to keep. *Moonwalk with Grandpa* is a warm and humorous film, a playful reflection on how new memories emerge as others disappear, shot over a period of 9 years.

Where: DUP36, Charvátova 39/10, Praha 1 (Open for public)

FRIDAY, March 10, 2017

10am – 11am | **Lecture: Christopher Hird**

New and emerging directors: How to release a hard-hitting feature doc. Focus on innovative distribution strategies.

Where: Cervantes Institute, Cinema hall (Industry accreditations)

11:30am – 1:30pm | **Presentation and case study: Szabolcs Szirony**

Alternative distribution from the point of view of an experienced promoter.

Where: Cervantes Institute, Room No. 2 (Registered conference guests only)

2pm – 4:30pm | **Final Session**

Group works and Conference outcomes and follow up.

Participant's reviews. Networking.

Where: Cervantes Institute, Room No. 2 (Registered conference guests only)